



# ANGEL OAK

creative

purpose driven marketing

**Title of Position:** Senior Designer

**Status:** Full-time

**Location:** Raleigh, NC

**Reports to:** Director of Operations

**Compensation:** \$50-\$55k (total compensation package: \$60-\$70k)

**Summary:** to represent Angel Oak Creative and its clients with beautiful design across visual platforms; to execute all stages of design projects from conception to completion.

#### **Job Specifications:**

- Provide creative direction for all client accounts and oversee team of contractors
- Work with agency's account leads to manage clients' visual identities
- Switch gears quickly between highly conceptual work and heavily tactical work; go from creator to manager and back again at a moment's notice
- Champion ideas and produce creative output that is paramount
- Create (and uphold) branding identities and standards, campaign identities, mood boards, wire frames, print collateral, infographics, website makeups and digital identities, etc.
- Research clients' industries and quickly recognize how to move their needle
- Extend superior conceptualization abilities into compelling design solutions
- Monitor emerging design trends in content marketing, graphic design, user experience and marketing tactics
- Shape creative briefs and develop strong and engaging ideas in support of them
- Contribute to Angel Oak Creative and clients' digital presence as needed (social media, blog, etc.)
- Demonstrate strong interest and active role in company's growth
- Possess a willingness to jump in and provide assistance outside of job description to achieve team success

#### **Required Skills:**

- Mastery of Adobe's Creative Suite (Illustrator, InDesign and Photoshop)
- Mastery of layout, typography, color theory and the fundamentals of graphic and digital design; traditional illustration skills and versatility in style
- Advanced design comprehension and ability to artfully convey visual narratives

- Strong understanding of branding and how to apply a brand’s visual language across multiple touchpoints
- Quick thinker and problem solver working in a world of fast-paced deadlines on several projects at once
- Project management skills including ability to work with others to plan, schedule and execute a project through to completion; time management skills are vital
- Excellent verbal and written communications skills and organizational skills
- Ability to confidently present design ideas and recommendations in any setting
- Embody strong interpersonal skills when interacting with staff/clients/the public
- Ability to process direct, constructive criticism of work in a positive manner
- Takes ownership of projects and pays extreme attention to detail
- Excels in an entrepreneurial environment where work pressures, disturbances in workflow and unforeseen incidences occur on a regular basis
- Ability to manage a large volume of work with tight deadlines and toggle between multiple clients/projects in a fast-paced environment
- Ability to make ongoing prioritization and re-prioritization decisions
- Thrives in collaboration and close proximity with others; ability to work seamlessly and cross-departmentally to develop brilliant design

**Experience:**

- 4-5 years of professional experience in graphic design
- Experience with UX, layout, typography, color theory and the fundamentals of graphic and digital design; traditional illustration skills and versatility in style
- Bachelor's degree in graphic design or similar visual/fine arts program, or equivalent level of professional experience, as demonstrated by current portfolio
- Proficiency in Asana and Harvest (project management and time tracking tools)
- Agency experience required

**Application Process:** Please visit [angeloakcreative.com](http://angeloakcreative.com). If, upon review, you are passionate about Angel Oak Creative’s mission and nonprofit work, please complete our “Join the Team” form at [angeloakcreative.com/jointheteam](http://angeloakcreative.com/jointheteam). Only qualified candidates will be contacted.

**About Angel Oak Creative:**

Founded in 2012, Angel Oak Creative specializes in marketing for nonprofits—providing a comprehensive suite of services including strategy, branding, content and digital marketing, graphic design, website development and multimedia production. We believe people matter and envision a passionately engaged community. So, we advance missions for good through excellent communications. How will you?